



SARAS FAIR & SHG MELA, 2025

28th October to 1st November

Mizoram State Rural Livelihoods Mission

Sl. No.	Name of Block	Stall No.	Category
1	Champhai RD Block	52	Processed Food
2	Khawbung RD Block	53	Processed Food
3	Bungtlang S RD Block	54	Processed Food
4	Lawngtlai RD Block	55	Processed Food
5	Lunglei RD Block	56	Processed Food
6	Ngopa RD Block	57	Processed Food
7	East Lungdar RD Block	58	Processed Food
8	Tlangnuam RD Block	59	Processed Food
9	Hnahthial RD Block	60	Processed Food
10	Thingdawl RD Block	61	Processed Food
11	Reiek RD Block	62	Processed Food
12	W. Phaileng RD Block	63	Processed Food
13	Zawlnuam RD Block	64	Processed Food
14	Reiek RD Block	65	Processed Food
15	Sangau RD Block	66	Processed Food + Beverage
16	Bunghmun RD Block	67	Processed Food + Beverage
17	Zawlnuam RD Block	68	Processed Food + Beverage
18	Aibawk RD Block	69	Processed Food (+Handloom)
19	Phullen RD Block	70	Processed Food + Handicraft
20	Lawngtlai RD Block	71	Processed Food + Handicraft
21	Lungsen RD Block	72	Processed + Beverage + Handicraft
22	Thingsulthliah RD Block	73	Mixed
23	Darlawn RD Block	74	Mixed
24	Tlangnuam RD Block	75	Mixed
25	Tlabung RD Block	76	Mixed

Sl. No.	Name of Block	Stall No.	Category
26	Serchhip RD Block	77	Handloom
27	Lunglei RD Block	78	Handloom
28	Serchhip RD Block	79	Handloom
29	Khawzawl RD Block	80	Handloom
30	Thingdawl RD Block	81	Handicraft
31	W. Phaileng RD Block	82	Handicraft
32	Tipa RD Block	83	Handicraft
33	Khawbung RD Block	84	Handicraft
34	Ngopa RD Block	85	Handicraft
35	Serchhip RD Block	86	Handicraft
36	Chawngte RD Block	87	Beverage + Handicraft
37	Hnahthial RD Block	88	Beverage + Processed Food
38	Siaha RD Block	89	Beverage + Processed Food
39	Aibawk RD Block	90	Beverage
40	Kawrtethawveng RD Block	91	Beverage
41	Reiek RD Block	92	Beverage
42	Champhai RD Block	93	Beverage
43	Phullen RD Block	94	Beverage
44	East Lungdar RD Block	95	Beverage
45	East Lungdar RD Block	96	Beverage
46	Bilkhawthlir RD Block	97	Beverage
47	Khawzawl RD Block	98	Beverage
48	Bilkhawthlir RD Block	99	Beverage
49	Khawzawl RD Block	100	Beverage
50	Chhimphei Women Poultry Producer Company Limited	101	BBQ & Frozen Chicken
51	DDU-GKY	102	

STALL CATEGORIES

DAILY SALES RECORD | 28th October to 1st November

S. No.	STALLS	28th Oct	29th Oct	30th Oct	31st Oct	1st Nov-	FAIR
		DAY 1 Total Sales	DAY 2 Total Sales	DAY 3 Total Sales	DAY 4 Total Sales	DAY 5 Total Sales	TOTAL SALES
1	Aibawk	₹12,650	₹17,100	₹25,345	₹45,415	₹1,04,135	₹2,04,645
2	Darlawn	₹7,900	₹8,400	₹10,030	₹13,920	₹20,860	₹61,110
3	Thingsulthliah	₹10,350	₹18,050	₹37,750	₹43,800	₹42,700	₹1,52,650
4	Tlangnuam	₹20,350	₹9,400	₹20,840	₹25,200	₹36,620	₹1,12,410
5	Champhai	₹27,300	₹16,300	₹34,100	₹47,000	₹50,400	₹1,75,100
6	Khawbung	₹20,400	₹10,830	₹13,350	₹13,840	₹17,350	₹75,770
7	Hnahthial	₹21,800	₹18,710	₹30,980	₹50,180	₹31,920	₹1,53,590
8	Khawzawl	₹1,06,350	₹89,340	₹1,92,920	₹2,08,550	₹2,80,100	₹8,77,260
9	Bilkhawthlir	₹41,440	₹20,170	₹45,430	₹63,170	₹1,92,900	₹3,63,110
10	Thingdawl	₹22,460	₹11,410	₹27,560	₹22,260	₹18,870	₹1,02,560
11	Bungtlang South	₹4,450	₹3,450	₹8,450	₹4,630	₹5,560	₹26,540
12	Chawngte	₹14,660	₹7,360	₹9,010	₹5,863	₹3,650	₹40,543
13	Lawngtlai	₹13,220	₹7,200	₹16,660	₹10,050	₹5,140	₹52,270
14	Sangau	₹14,690	₹21,800	₹32,790	₹22,290	₹35,120	₹1,26,690
15	Bunghmun	₹20,500	₹16,500	₹23,600	₹30,560	₹58,860	₹1,50,020
16	Lunglei	₹55,150	₹37,610	₹1,27,460	₹1,88,160	₹3,56,520	₹7,64,900
17	Lungsen	₹18,480	₹15,470	₹20,870	₹45,160	₹35,960	₹1,35,940
18	Tlabung	₹37,310	₹13,320	₹43,460	₹14,930	₹7,950	₹1,16,970
19	Kawrtethawveng	₹5,580	₹6,500	₹11,250	₹7,010	₹5,000	₹35,340
20	Reiek	₹31,800	₹44,020	₹68,180	₹83,500	₹82,000	₹3,09,500
21	West Phaileng	₹9,400	₹9,540	₹15,560	₹27,100	₹1,01,834	₹1,63,434
22	Zawlnuam	₹11,390	₹14,700	₹26,770	₹17,300	₹16,650	₹86,810
23	Siaha	₹8,020	₹9,840	₹16,870	₹46,290	₹7,080	₹88,100
24	Tipa	₹22,540	₹7,060	₹5,160	₹7,250	₹8,900	₹50,910
25	Ngopa	₹13,270	₹15,750	₹38,595	₹30,200	₹17,750	₹1,15,565
26	Phullen	₹6,970	₹7,300	₹11,300	₹14,640	₹28,089	₹68,299
27	East Lungdar	₹75,510	₹49,150	₹84,300	₹1,10,300	₹1,31,750	₹4,51,010
28	Serchhip	₹82,250	₹90,590	₹1,41,220	₹2,16,050	₹2,74,510	₹8,04,620
29	Chhimphei	₹3,990	₹6,240	₹2,570	₹5,900	₹91,360	₹1,10,060
	TOTAL	₹7,40,180	₹6,03,110	₹11,42,380	₹14,20,518	₹20,69,538	₹59,75,726

FOOD COURT		28th Oct - DAY 1	29th Oct - DAY 2	30th Oct - DAY 3	31st Oct - DAY 4	1st Nov - DAY 5	TOTAL
1	East Lungdar	₹5,500	₹7,000	₹16,000	₹22,500	₹28,000	₹79,000
2	Zawlnuam	₹9,000	₹13,750	₹27,230	₹28,650	₹41,000	₹1,19,630
3	Chhimphei	₹8,270	₹11,690	₹15,850	₹22,690	₹44,820	₹1,03,320
	TOTAL	₹22,770	₹32,440	₹59,080	₹73,840	₹1,13,820	₹3,01,950

Stalls & Food Court (Overall MzSRLM)
Total Sales = ₹62,77,676/-

AMUSEMENT		28th Oct - DAY 1	29th Oct - DAY 2	30th Oct - DAY 3	31st Oct - DAY 4	1st Nov - DAY 5	TOTAL
1	Bac_Onboard						₹ 2,00,000
2	M_cool	₹6,500	₹5,000	₹7,300			₹ 18,800
	TOTAL	₹6,500	₹5,000	₹7,300	₹0	₹0	₹2,18,800

Stalls/Food Court/Amusement
Grand Total = ₹64,96,476/-

SARAS FAIR & SHG MELA, 2025



DAILY SALES RECORD | 28th October to 1st November

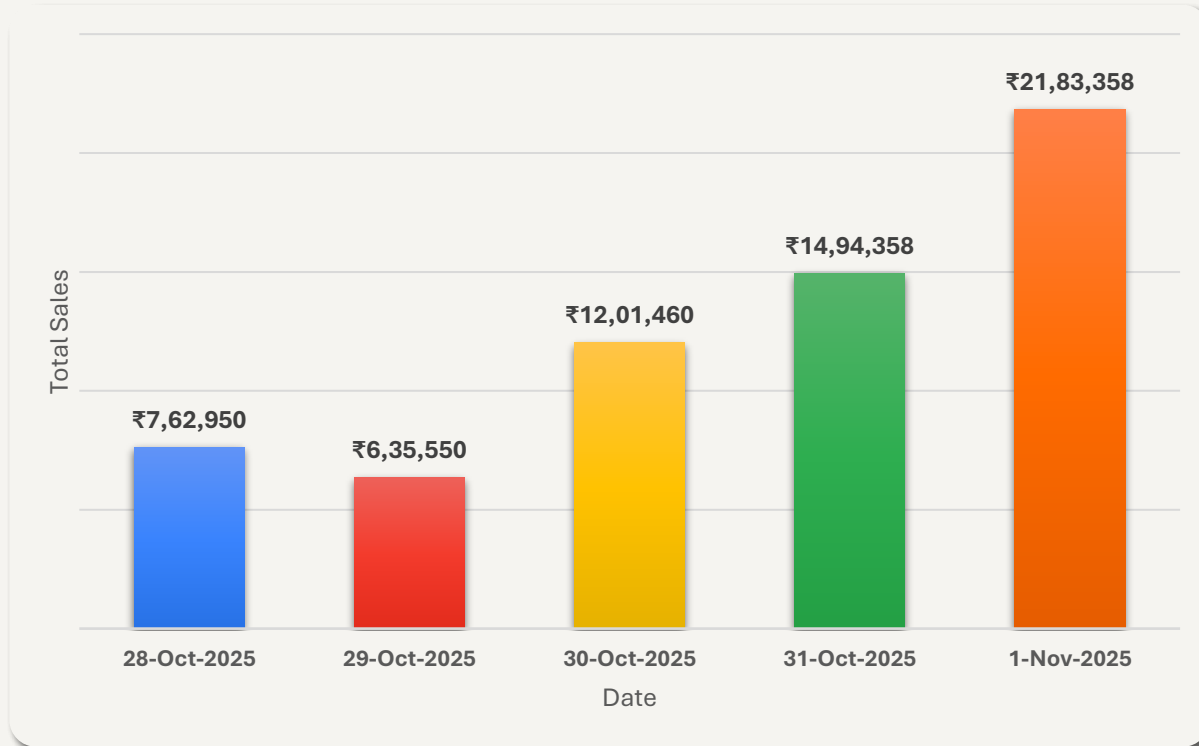
S. No.	STALLS	28th Oct					29th Oct					30th Oct - DAY 3				30th Oct		31st Oct - DAY 4				31st Oct		1st Nov- DAY 5				FAIR
		STALL-1	STALL-2	STALL-3	DAY 1 Total Sales		STALL-1	STALL-2	STALL-3	DAY 2 Total Sales		STALL-1	STALL-2	STALL-3	DAY 3 Total Sales			STALL-1	STALL-2	STALL-3	DAY 4 Total Sales			STALL-1	STALL-2	STALL-3	DAY 5 Total Sales	
1	Aibawk	₹8,300	₹4,350		₹12,650	AIB	₹5,580	₹11,520		₹17,100	AIB	₹16,335	₹9,010		₹25,345	AIB	₹25,330	₹20,085		₹45,415	AIB	₹58,535	₹45,600		₹1,04,135	₹2,04,645		
2	Darlawm	₹7,900			₹7,900	DLN	₹8,400			₹8,400	DLN	₹10,030			₹10,030	DLN	₹13,920			₹13,920	DLN	₹20,860			₹20,860	₹61,110		
3	Thingsulthiah	₹10,350			₹10,350	TST	₹18,050			₹18,050	TST	₹37,750			₹37,750	TST	₹43,800			₹43,800	TST	₹42,700			₹42,700	₹1,52,650		
4	Tlangnuam	₹18,300	₹2,050		₹20,350	TLN	₹5,790	₹3,610		₹9,400	TLN	₹16,540	₹4,300		₹20,840	TLN	₹22,150	₹3,050		₹25,200	TLN	₹32,050	₹4,570		₹36,620	₹1,12,410		
5	Champhai	₹19,300	₹8,000		₹27,300	CPI	₹3,800	₹12,500		₹16,300	CPI	₹10,600	₹23,500		₹34,100	CPI	₹17,000	₹30,000		₹47,000	CPI	₹20,400	₹30,000		₹50,400	₹1,75,100		
6	Khawbung	₹14,320	₹6,080		₹20,400	KHB	₹3,580	₹7,250		₹10,830	KHB	₹6,270	₹7,080		₹13,350	KHB	₹9,840	₹4,000		₹13,840	KHB	₹8,040	₹9,310		₹17,350	₹75,770		
7	Hnahtthial	₹9,800	₹12,000		₹21,800	HNT	₹6,470	₹12,240		₹18,710	HNT	₹16,500	₹14,480		₹30,980	HNT	₹24,250	₹25,930		₹50,180	HNT	₹17,340	₹14,580		₹31,920	₹1,53,590		
8	Khawzawl	₹28,500	₹46,500	₹31,350	₹1,06,350	KZL	₹18,000	₹48,720	₹22,620	₹89,340	KZL	₹22,020	₹87,600	₹83,300	₹1,92,920	KZL	₹30,050	₹1,27,500	₹51,000	₹2,08,550	KZL	₹45,000	₹1,98,750	₹36,350	₹2,80,100	₹8,77,260		
9	Bilkhawthlir	₹16,440	₹25,000		₹41,440	BKT	₹10,170	₹10,000		₹20,170	BKT	₹20,430	₹25,000		₹45,430	BKT	₹33,170	₹30,000		₹63,170	BKT	₹32,100	₹1,60,800		₹1,92,900	₹3,63,110		
10	Thingdawl	₹10,750	₹11,710		₹22,460	TDL	₹7,670	₹3,740		₹11,410	TDL	₹18,590	₹8,970		₹27,560	TDL	₹12,500	₹9,760		₹22,260	TDL	₹8,820	₹10,050		₹18,870	₹1,02,560		
11	Bungtlang South	₹4,450			₹4,450	BTS	₹3,450			₹3,450	BTS	₹8,450			₹8,450	BTS	₹4,630			₹4,630	BTS	₹5,560			₹5,560	₹26,540		
12	Chawngte	₹14,660			₹14,660	CTE	₹7,360			₹7,360	CTE	₹9,010			₹9,010	CTE	₹5,863			₹5,863	CTE	₹3,650			₹3,650	₹40,543		
13	Lawngtlai	₹8,200	₹5,020		₹13,220	LTI	₹4,700	₹2,500		₹7,200	LTI	₹11,250	₹5,410		₹16,660	LTI	₹5,050	₹5,000		₹10,050	LTI	₹5,140	₹0		₹5,140	₹52,270		
14	Sangau	₹14,690			₹14,690	SNG	₹21,800			₹21,800	SNG	₹32,790			₹32,790	SNG	₹22,290			₹22,290	SNG	₹35,120			₹35,120	₹1,26,690		
15	Bunglhmun	₹20,500			₹20,500	BHN	₹16,500			₹16,500	BHN	₹23,600			₹23,600	BHN	₹30,560			₹30,560	BHN	₹58,860			₹58,860	₹1,50,020		
16	Lunglei	₹5,650	₹49,500		₹55,150	LL	₹6,110	₹31,500		₹37,610	LL	₹5,910	₹1,21,550		₹1,27,460	LL	₹4,910	₹1,83,250		₹1,88,160	LL	₹6,520	₹3,50,000		₹3,56,520	₹7,64,900		
17	Lungsen	₹18,480			₹18,480	LS	₹15,470			₹15,470	LS	₹20,870			₹20,870	LS	₹45,160			₹45,160	LS	₹35,960			₹35,960	₹1,35,940		
18	Tlabung	₹37,310			₹37,310	TLB	₹13,320			₹13,320	TLB	₹43,460			₹43,460	TLB	₹14,930			₹14,930	TLB	₹7,950			₹7,950	₹1,16,970		
19	Kawrtethawveng	₹5,580			₹5,580	KT	₹6,500			₹6,500	KT	₹11,250			₹11,250	KT	₹7,010			₹7,010	KT	₹5,000			₹5,000	₹35,340		
20	Reiek	₹11,650	₹9,200	₹10,950	₹31,800	REI	₹12,280	₹11,650	₹20,090	₹44,020	REI	₹16,670	₹17,500	₹34,010	₹68,180	REI	₹21,050	₹24,700	₹37,750	₹83,500	REI	₹13,850	₹35,000	₹33,150	₹82,000	₹3,09,500		
21	West Phaileng	₹600	₹8,800		₹9,400	WP	₹4,550	₹4,990		₹9,540	WP	₹2,260	₹13,300		₹15,560	WP	₹2,780	₹24,320		₹27,100	WP	₹74,989	₹26,845		₹1,01,834	₹1,63,434		
22	Zawlnuam	₹8,650	₹2,740		₹11,390	ZN	₹9,500	₹5,200		₹14,700	ZN	₹8,570	₹18,200		₹26,770	ZN	₹5,240	₹12,060		₹17,300	ZN	₹13,450	₹3,200		₹16,650	₹86,810		
23	Siaha	₹8,020			₹8,020	SIA	₹9,840			₹9,840	SIA	₹16,870			₹16,870	SIA	₹46,290			₹46,290	SIA	₹7,080			₹7,080	₹88,100		
24	Tipa	₹22,540			₹22,540	TIP	₹7,060			₹7,060	TIP	₹5,160			₹5,160	TIP	₹7,250			₹7,250	TIP	₹8,900			₹8,900	₹50,910		
25	Ngopa	₹6,020	₹7,250		₹13,270	NGO	₹3,900	₹11,850		₹15,750	NGO	₹10,785	₹27,810		₹38,595	NGO	₹10,200	₹20,000		₹30,200	NGO	₹6,000	₹11,750		₹17,750	₹1,15,565		
26	Phullen	₹1,670	₹5,300		₹6,970	PLN	₹3,500	₹3,800		₹7,300	PLN	₹8,760	₹2,540		₹11,300	PLN	₹6,480	₹8,160		₹14,640	PLN	₹13,509	₹14,580		₹28,089	₹68,299		
27	East Lungdar	₹29,930	₹33,990	₹11,590	₹75,510	EL	₹33,800	8500	₹6,850	₹49,150	EL	₹35,300	₹24,000	₹25,000	₹84,300	EL	₹51,500	₹26,500	₹32,300	₹1,10,300	EL	₹62,150	₹32,600	₹37,000	₹1,31,750	₹4,51,010		
28	Serchhip	₹51,000	₹18,900	₹12,350	₹82,250	SCP	₹63,500	₹15,400	₹11,690	₹90,590	SCP	₹87,730	₹29,300	₹24,190	₹1,41,220	SCP	₹92,730	₹89,400	₹33,920	₹2,16,050	SCP	₹1,26,150	₹89,400	₹58,960	₹2,74,510	₹8,04,620		
29	Chhimphei	₹3,990			₹3,990	CHP	₹6,240			₹6,240	CHP	₹2,570			₹2,570	CHP	₹5,900			₹5,900	CHP	₹11,960			₹11,960	₹1,10,060		
	TOTAL	₹4,17,550	₹2,56,390	₹66,240	₹7,40,180		₹3,36,890	₹2,04,970	₹61,250	₹6,03,110		₹5,36,330	₹4,39,550	₹1,66,500	₹11,42,380		₹6,21,833	₹6,43,715	₹1,54,970	₹14,20,518		₹7,87,643	₹11,16,435	₹1,65,460	₹20,69,538	₹59,75,726		

Detail Stalls Sales

Total = ₹ 59,75,726/-

SARAS FAIR & SHG MELA, 2025

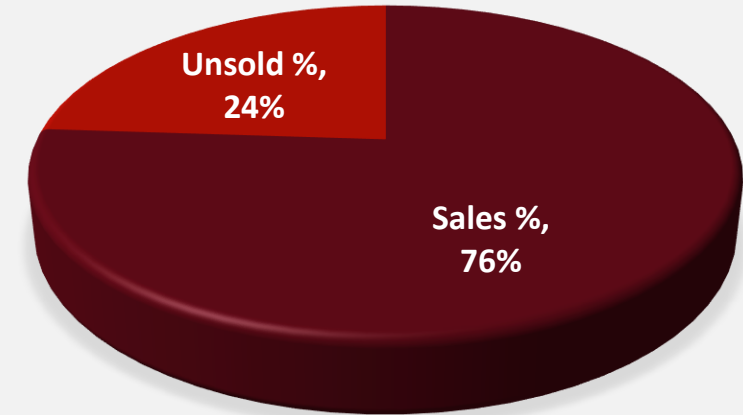


DAILY SALES RECORD | 28th October to 1st November

Stalls & Food Court (Overall Sales under MzSRLM)
Total Sales = ₹62,77,676/-

BLOCK STALLS

Estimated Product Value Reported	Total Product Sales Value	Unsold Product Value	Sales %
₹ 77,13,267	₹58,65,666	₹18,47,601	76%



Note: Food Court & Chhimphei Not included

SARAS FAIR & SHG MELA, 2025



CHHIMPHEI CHICKEN

REPORT | 28th October to 1st November

Turnovers	: ₹133,980/-
Expense from bank	: ₹ 42,756.5/-
Capital	: ₹ 11,570.5/-
Wages expenditure	: ₹ 10,000/-
Expense in cash	: ₹ 9,406/-
Total Expenditure	: ₹ 42,756.5+11570.5+10000+9406 =73,733/-

Cash in Bank : ₹ 26,797/-

Cash in hand : ₹ 33,450/-

Net Profit = ₹ 60,247/-



Make orders from:
<https://chhimpheichicken.com/>

Chhimphei Women Poultry Producer Company Limited (WPPCL) is the first women poultry producer company of Mizoram, established in 2018. We are committed to transforming the livelihoods of smallholder producers through a pro-poor poultry value chain—helping farmers upgrade practices and thrive in dynamic markets.

SARAS FAIR & SHG MELA, 2025



NO OF STALL ALLOTTED TO BLOCK | SALES

REPORT | 28th October to 1st November

S. No.	STALLS	STALL ALLOTTED	FAIR TOTAL SALES
1	Khawzawl	3	₹8,77,260
2	Serchhip	3	₹8,04,620
3	Lunglei	2	₹7,64,900
4	East Lungdar	3	₹4,51,010
5	Bilkhawthlir	2	₹3,63,110
6	Reiek	3	₹3,09,500
7	Aibawk	1	₹2,04,645
8	Champhai	2	₹1,75,100
9	West Phaileng	2	₹1,54,467
10	Hnahthial	2	₹1,53,590
11	Thingsulthliah	1	₹1,52,650
12	Bunghmun	1	₹1,50,020
13	Lungsen	1	₹1,35,940
14	Sangau	1	₹1,26,690
15	Tlabung	1	₹1,16,970
16	Ngopa	2	₹1,15,565
17	Tlangnuam	2	₹1,12,410
18	Thingdawl	2	₹1,02,560
19	Siaha	1	₹88,100
20	Zawlnuam	2	₹86,810
21	Khawbung	2	₹75,770
22	Phullen	2	₹68,299
23	Darlawn	1	₹61,110
24	Lawngtlai	2	₹52,270
25	Tipa	1	₹50,910
26	Chawngte	1	₹40,543
27	Kawrtethawveng	1	₹35,340
28	Bungtlang South	1	₹26,540

S. No.	STALLS	STALL ALLOTTED	FAIR TOTAL SALES
1	Thingsulthliah	1	₹1,52,650
2	Bunghmun	1	₹1,50,020
3	Lungsen	1	₹1,35,940
4	Sangau	1	₹1,26,690
5	Tlabung	1	₹1,16,970
6	Siaha	1	₹88,100
7	Darlawn	1	₹61,110
8	Tipa	1	₹50,910
9	Chawngte	1	₹40,543
10	Kawrtethawveng	1	₹35,340
11	Bungtlang South	1	₹26,540

S. No.	STALLS	STALL ALLOTTED	FAIR TOTAL SALES
1	Lunglei	2	₹7,64,900
2	Bilkhawthlir	2	₹3,63,110
3	Champhai	2	₹1,75,100
4	West Phaileng	2	₹1,63,434
5	Hnahthial	2	₹1,53,590
6	Ngopa	2	₹1,15,565
7	Tlangnuam	2	₹1,12,410
8	Thingdawl	2	₹1,02,560
9	Zawlnuam	2	₹86,810
10	Khawbung	2	₹75,770
11	Phullen	2	₹68,299
12	Lawngtlai	2	₹52,270

S. No.	STALLS	STALL ALLOTTED	FAIR TOTAL SALES
1	Khawzawl	3	₹8,77,260
2	Serchhip	3	₹8,04,620
3	East Lungdar	3	₹4,51,010
4	Reiek	3	₹3,09,500

FOOD COURT		STALL ALLOTTED	TOTAL
1	Zawlnuam	1	₹1,19,630
2	Chhimphei	1	₹1,03,320
3	East Lungdar	1	₹79,000

SARAS FAIR & SHG MELA, 2025



Mizoram State Rural Livelihoods Mission

THANK YOU

SARAS FAIR & SHG MELA, 2025

